

BEAP Grant Scoring Chart

Criteria	Points Assigned to Criteria			Score
	0	1	2	
Locally Owned		Not locally owned	Locally owned	
Business Type		Other	Restaurant or retail	
Full-Time Employees (or FTEs)		More than 50 full-time employees (or FTEs)	Less than 50 full-time employees (or FTEs)	
Prior Local and State Incentives or Grants		The business has received local or state incentives or grants within the last three years.	The business has not received any local or state incentives or grants within the last three years.	
Involvement with Resource Partners	The business has not utilized any resource partners within the last 18 months	The business has utilized 1-3 resource partners within the last 18 months	The business has utilized more than 3 resource partners within the last 18 months	
Expansion, Efficiency, or New Market	<p>This grant would not help the business accomplish one of these priorities:</p> <ul style="list-style-type: none"> • Expand • Increase efficiency • Enter a new market 	<p>This grant would help the business accomplish <u>one</u> of these priorities:</p> <ul style="list-style-type: none"> • Expand • Increase efficiency • Enter a new market 	<p>This grant would help the business accomplish <u>multiple</u> of these priorities:</p> <ul style="list-style-type: none"> • Expand • Increase efficiency • Enter a new market 	
Local Suppliers	The business does not utilize suppliers headquartered or owned in the Roanoke region (Roanoke County, Roanoke City, City of Salem, Botetourt County, Franklin County, & Alleghany County)	The business utilizes <u>1-3</u> suppliers headquartered or owned in the Roanoke region (Roanoke County, Roanoke City, City of Salem, Botetourt County, Franklin County, & Alleghany County)	The business utilizes <u>more than 3</u> suppliers headquartered or owned in the Roanoke region (Roanoke County, Roanoke City, City of Salem, Botetourt County, Franklin County, & Alleghany County)	
Online Marketing Efforts	The business has no current presence online	The business has an online presence, but it is underutilized	The business has an active and vibrant presence online	
TOTAL SCORE				